


# Template for a Workplan

GOALS		STRATEGY	ACTIONS	OUTCOMES	TIMEFRAME
SHORT-TERM	STOP CRIMINALISATION OF CLIENTS BILL PASSING INTO LAW	<ul style="list-style-type: none"> <li>Lobby Government through open letter</li> <li>Discussions with political actors/ police/other stakeholders</li> <li>Public pressure – media and direct action</li> </ul>	<ul style="list-style-type: none"> <li>Circulate letter and again large number of signatories from key stakeholders</li> <li>Gain audience with mayoral office/key cops/officials</li> <li>Run media campaign including coverage/ comment in national press and stunts</li> </ul>	<ul style="list-style-type: none"> <li>Bill does not pass into law</li> <li>Prominent stakeholders speak publicly against law</li> <li>Better relationships between sex workers and police/local services/local communities</li> </ul>	May – June  June  Mid-May – August
	BUILDING ALLIANCES	<ul style="list-style-type: none"> <li>Approaching organisations and individuals to sign open letter</li> <li>Establishing campaign committee</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing outreach</li> <li>Address Trade Union branches/ meetings/ conferences</li> </ul>	<ul style="list-style-type: none"> <li>Visible/vocal support for sex worker rights among organisations/ individuals outside usual suspects</li> </ul>	May – September  May & June  June
MEDIUM-TERM	SHARE/DEVELOP PRACTICES FOR OTHER SEX WORKER ORGANISATIONS	<ul style="list-style-type: none"> <li>Post-campaign review and report</li> </ul>		<ul style="list-style-type: none"> <li>Copies of report to other sex worker organisations internationally</li> </ul>	September
LONG-TERM	BUILD FOUNDATIONS FOR A DECRIMINALISATION CAMPAIGN	<ul style="list-style-type: none"> <li>Alliance building and awareness raising through campaign</li> </ul>		<ul style="list-style-type: none"> <li>A decriminalisation campaign supported by a wide range of actors</li> </ul>	

**TIP**

You will need to return regularly to your work plan to monitor whether you are meeting your milestones (and if not, you need to think about what might be preventing you). You may also need to revise your goals and/ or strategy as new debates and arguments arise, new players enter the policy field or new knowledge changes the nature of the debate.



You'll need to translate these timeframes into a separate timeline